

Cambridge International School, Mohal, Kullu

First Quarter Curriculum Sub Code-054

Subject – Business Studies

Session- 2020-21

Class –XI

April, May, June.

Part A: Foundation of Business

Month	Content	LEARNING OUTCOMES	Methodology	Assesment
April	Evolution and Fundamentals of Business	History of Trade and Commerce in India: Indigenous Banking System, Rise of Intermediaries, Transport, Trading Communities: Merchant Corporations, Major Trade Centre, Major Imports and Exports, Position of Indian Sub-Continent in the World Economy.	Explanation Notes making Note book practice	Oral question Class test
		Business – meaning and characteristics		
		Business, profession and employment-Concept		
		Objectives of business		
		Classification of business activities - Industry and Commerce		
		Industry-types: primary, secondary, tertiary Meaning and subgroups		
		Commerce-trade: (types-internal, external;wholesale and retail) and auxiliaries to trade; (banking, insurance, transportation,warehousing, communication, andadvertising) – meaning		
		Business risk-Concept	Explanation Notesmaking Notebookpractice	Oralquestion Classtest Unit test

May	Forms of Business organizations	Sole Proprietorship-Concept, merits and limitations		
		Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners		
June		Hindu Undivided Family Business: Concept		
		Cooperative Societies-Concept, merits, and limitations.		
		Company - Concept, merits and limitations; Types: Private, Public and One Person Company – Concept		
		Formation of company - stages, important documents to be used in formation of a company	Explanation Notesmaking Notebookpractice	Oralquestion Classtest
June	Public, Private and Multinational Company	Public sector and private sector enterprises – Concept		

		Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company		
Business Services		Multinational Company – Feature.		
		Business services – meaning and types. Banking: Types of bank accounts -savings, current, recurring, fixed deposit and multiple option deposit account		
		Banking services with particular reference to Bank Draft, Bank Overdraft, Cash credit. E-Banking meaning, Types of digital payments	Explanation Notesmaking Notebookpractice	Oralquestion Classtest
		Insurance – Principles. Types – life, health, fire and marine insurance – concept		
Emerging Modes of Business				

Cambridge International School, Mohal, Kullu

Second Quarter Curriculum Sub Code-054

Subject – Business Studies

Session- 2020-21

Class –XI

July, August, September

Month	Content	LEARNING OUTCOMES	After going through this unit, the student/ learner would be able to:		
Agust	Social Responsibility of Business and Business Ethics	Concept of social responsibility	State the concept of social responsibility.	Explanation Notesmaking Notebookpractice	Oralquestion Classtest
		Case of social responsibility	Examine the case for social		
		Responsibility towards owners, investors, consumers,	Identify the social responsibility towards different interest groups.		
september	Finance and Trade	Role of business in environment	Appreciate the role of business in		
October	Sources of Business Finance	Concept of business finance	State the meaning, nature and importance of		
		Owners' funds- equity shares, preferencesshare, retained earnings, GlobalDepository receipt (GDR), American Depository Receipt (ADR) and International Depository Receipt (IDR) – concept	Classify the various sources of funds into owners' funds. State the meaning of owners' funds. Understand the meaning of GlobalDepository receipts, American Depository Receipts and International Depository Receipts		

November		Borrowed funds: debentures and bonds, loan from financial institution and commercial banks, public deposits, trade	State the meaning of borrowed funds. Discuss the concept of debentures, bonds, loans from financial institutions and		
	Small Business and Enterprises	Entrepreneurship Development (ED): Concept, Characteristics and Need. Process of Entrepreneurship Development: <i>Start-up India</i>	Understand the concept of Entrepreneurship Development (ED), Intellectual Property Rights	Explanation Notesmaking Notebookpractice	Oralquestion Classtest
September		Small scale enterprise as defined by MSMED Act 2006 <i>(Micro, Small and</i>	Understand the meaning of small business		
		Role of small business in India with special reference to rural	Discuss the role of small business in India		
		Government schemes and agencies for small scale industries: National Small Industries Corporation	Appreciate the various Government schemes and agencies for development of small		
	Internal Trade	Internal trade - meaning and types services	State the meaning and types of internal	Explanation Notesmaking Notebookpractice	Oralquestion Classtest

	Revision			
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Suggested Question Paper Design
Business Studies (Code No. 054)
Class XI (2020-21)
March 2020 Examination

Marks: 80

Duration: 3 hrs.

SN	Typology of Questions	Objective Type/ MCQ 1 Mark	Short Answer I 3 Marks	Short Answer II 4 Marks	Long Answer I 5 Marks	Long Answer II 6 Marks	Marks
1	Remembering: Exhibit memory of previously learned material by recalling facts, terms, basic concepts, and answers.	5	1	1	1	1	23
2	Understanding: Demonstrate understanding of facts and ideas by organizing, comparing, translating, interpreting, giving descriptions, and stating main ideas	5	2	1	-	1	21
3	Applying: Solve problems to new situations by applying acquired knowledge, facts, techniques and rules in a different way.	5	1	-	1	1	19
4	Analysing and Evaluating: Examine and break information into parts by identifying motives or causes. Make inferences and find evidence to support generalizations. Present and defend opinions by making judgments about information, validity of ideas, or quality of work based on a set of criteria. Creating: Compile information together in a different way by combining elements in a new pattern or proposing alternative solutions.	5	1	1	1	-	17
	Total	20x1=20	5x3=15	3x4=12	3x5=15	3x6=18	80(34)

There will be **Internal Choice** in questions of 3 marks (1 choice), 4 marks (1 choice), 5 marks (2 choices) and 6 marks (2 choices). In all, total 6 internal choices.

BUSINESS STUDIES (Code No. 054)
CLASS–XI (2020-21)

Theory: 80 Marks
Project: 20 Marks

3 Hours

UNIT		Periods	Marks
Part-A	Foundations of Business		
1	Nature and Purpose of Business	18	16
2	Forms of Business Organisations	24	
3	Public, Private and Global Enterprises	18	14
4	Business Services	18	
5	Emerging Modes of Business	10	10
6	Social Responsibility of Business and Business Ethics	12	
	Total	100	40
Part B	Finance and Trade		
7	Sources of Business Finance	30	20
8	Small Business	16	
9	Internal Trade	30	20
10	International Business		
	Total		40
	Project work	30	20