

Curriculum
Subject: Business Studies (054)
Session: 2022-23
Class: XI

	May	June	July	August
Content	Nature and Purpose of Business	Forms of Business organizations	Public, Private and Global Enterprises	Business Services
Learning Outcomes	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> •To acquaint the History of Trade and Commerce in India. • Understand the meaning of business with special reference to economic and non-economic activities. • Understand the concept of business, profession and employment. •Differentiate between business, profession and employment. •Appreciate the economic and social objectives of business. • Understand the broad categories of business activities- industry and commerce. •Examine the role of commerce trade and auxiliaries to trade. Business risk-Concept •Understand the concept of risk as a special characteristic of business. • Examine the nature and causes of business risks. 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> •List the different forms of business organizations and understand their meaning. •Identify and explain the concept, merits and limitations of Sole Proprietorship. Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners •Identify and explain the concept, merits and limitations of a Partnership firm. •Understand the types of partnership on the basis of duration and on the basis of liability. • State the need for registration of a partnership firm. •Discuss types of partners –active, sleeping, secret, nominal and partner by estoppel. Hindu Undivided family. •Identify and explain the concept, merits and limitations of Cooperative Societies. •Understand the concept of consumers, producers, marketing, farmers, credit and housing cooperatives. •Identify and explain the concept, merits and 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> •Develop an understanding of Public sector and private sector enterprises •Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company. • Identify and explain the features, merits and limitations of different forms of public sector enterprises •Global Enterprises – Feature. Public private partnership – concept •Develop an understanding of global enterprises, public private partnership by studying their meaning and features. 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> •Understand the meaning and types of business services. •Discuss the meaning and types of Business service Banking •Develop an understanding of different types of bank accounts. E-Banking meaning, Types of digital payments • Develop an understanding of the different services provided by banks •Understand Utmost Good Faith, Insurable Interest, Indemnity, Contribution, Doctrine of Subrogation and Causa Proxima as principles of insurance •Discuss the meaning of different types of insurance-life, health, fire, marine insurance. • Understand the utility of different telecom services

		<p>limitations of private and public companies.</p> <ul style="list-style-type: none"> •Understand the meaning of one person company. Distinguish between a private company and a public company. •Formation of company - stages, important documents to be used in formation of a company • Highlight the stages in the formation of a company. Discuss the important documents used in the various stages in the formation of a company. •Choice of form of business organization Distinguish between the various forms of business organizations. •Explain the factors that influence the choice of a suitable form of business organization. 		
Skills	Knowledge, Understanding, Application, Analysis	Knowledge, Understanding, Application, Analysis	Knowledge, Understanding, Application, Analysis	Knowledge, Understanding, Application, Analysis
Competency Skill Based Activities/ Experiential Learning	<p>Art Integrated Project- Principles of Management.</p> <p>Monument awareness- Visit to Handloom industrial area at Bhutti.</p>	<p>Model of three levels of Management.</p>		
Assessment	<p>C.W./H.W Model/Project Notebook Maintenance Periodic Test Main Book: Business Studies by Poonam Gandhi.</p>			

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	September	October	November	December
Content	Emerging Modes of Business and Social Responsibility of Business and Business Ethics	Sources of Business Finance and Small Business and Enterprises	Internal Trade	International Trade
Learning Outcomes	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> • Give the meaning of e-business. • Discuss the scope of e-business. • Appreciate the benefits of e-business • Distinguish e-business from traditional business. • Examine the case for social responsibility. Responsibility towards owners, investors, consumers, employees, government and community. • Identify the social responsibility towards different interest groups. • Role of business in environment protection • Appreciate the role of business in environment protection. • Business Ethics - Concept and Elements State the concept of business ethics. • Describe the elements of business ethics. 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> • State the meaning, nature and importance of business finance. • Discuss the concept of debentures, bonds, loans from financial institutions and commercial banks, Trade credit and inter corporate deposits. • Distinguish between owners' funds and borrowed funds. • Understand the concept of Entrepreneurship Development (ED), Intellectual Property Rights • Understand the meaning of small business • Role of small business in India with special reference to rural areas • Discuss the role of small business in India • Appreciate the various Government schemes and agencies for development of small scale industries. NSIC and DIC with special reference to rural, backward. 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> • State the meaning and types of internal trade. • Appreciate the services of wholesalers and retailers. • Types of retail-trade-Itinerant and small scale fixed shops retailers • Highlight the distinctive features of departmental stores, chain stores and mail order business. • Understand the concept of GST 	<p>After going through this unit, the student/ learner would be able to:</p> <ul style="list-style-type: none"> • Understand the concept of international trade. • Describe the scope of international trade to the nation and business firms. • Explain the important steps involved in executing export trade. • State the meaning and objectives of import trade. • Discuss the important steps involved in executing import trade. • Documents involved in International Trade; indent, letter of credit, shipping order, shipping bills, mate's receipt (DA/DP) • Develop an understanding of the various documents used in international trade. • Highlight the importance of the documents needed in connection with international trade transactions • State the meaning of the World Trade Organization. • Discuss the objectives of the World Trade Organization in promoting international trade.

Skills	Knowledge, Understanding, Application.	Knowledge, Understanding, Applica	Knowledge, Understanding, Application, Analysis.	Knowledge, Understanding, Application, Analysis.
Competency Skill Based Activities/ Experiential Learning	Report on various resources of Finance.	Project - Stock Exchange.		
Assessment	C.W./H.W Model/Project Notebook Maintenance Periodic Test Main Book: Business Studies by Poonam Gandhi.			